



QUESTIONS?

We're here to help! Please contact:

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12oz Template

Preparing Artwork

- Place all artwork on the 'Artwork' layer
- Minimum type size 2 pt (3 pt negative)
- Convert all type to outlines
Select - All (Ctrl/Cmd+A)
Type - Create Outlines (Ctrl/Cmd+Shift+O)
- Embed any images or links
- Set resolution between 600–1,200dpi
- Save as a PDF with no cropmarks or bleed lines

Document Colors

- Document must be CMYK, not RGB
- Include any PANTONE colors as swatches
Please note some PANTONE colors may be approximated

Warp Zone

- Due to the shape of can neck, artwork will become distorted in this area
- Avoid small type and details in the UNSAFE AREA

Spot Varnish

- Copy any artwork to be spot varnished to the 'Varnish' layer
- Use the 'Varnish' color ■ to indicate which elements will have a glossy finish

Craft Logo

- Please position the Craft logo into your artwork
You may rotate 90° or change the color to fit the design, but do not resize