



QUESTIONS?

We're here to help! Please contact:

Jay Bartholomew

Art & Production Director
(971) 231-5497 x416
jay@craftcanning.com

Bill Anders

Division President of Printing & Sales
(360) 921-1863
bill@craftcanning.com

Preparing Artwork

- Place all artwork on the 'Artwork' layer
- Minimum type size 2 pt (3 pt negative)
- Convert all type to outlines
Select > All (Ctrl/Cmd+A)
Type > Create Outlines (Ctrl/Cmd+Shift+O)
- Embed any images or links
- Set Document Raster Effects Settings to 700ppi
- Save as a PDF with no cropmarks or bleed lines

Document Colors

- Document must be CMYK, not RGB
- Include any PANTONE colors as swatches
Please note some PANTONE colors may be approximated

Warp Zone

- Due to the shape of can neck, artwork will become slightly distorted in this area
- Avoid small type and details in the UNSAFE AREA

Spot Varnish

- Copy any artwork to be spot varnished to the 'Varnish' layer
- Use the 'Varnish' color ■ to indicate which elements will have a glossy finish
- Please note any areas without a layer of varnish will be more susceptible to damage

Metallic Effects

- Please use the 'White Underlay' color ■ to indicate which elements will have white ink printed underneath
- Any areas without a white underlay will appear with a metallic effect
- Omit all colors to show just the aluminum substrate